

Name _____ ID# _____	REQUIREMENTS FOR BACHELOR OF ARTS DAKOTA WESLEYAN UNIVERSITY		Sports Management (SPM) 2009-2010 Catalog College of Leadership and Public Services	
Semester Hours	125	Minimum Cumulative GPA	2.00	
Upper Level Credits	42	Major Credit Hours	57	
Basic English Proficiency Exam		General Education Cum. GPA	2.00	
Personal Electronic Portfolio		Minor Cr. Hours		
GENERAL EDUCATION REQUIREMENTS-PILLARS		MAJOR Grades of NC, CR, or below a C- are not acceptable for a major.		

Learn Strong		
LST101 Learn Strong I	1	
LST201 Learn Strong II	.5	
LST301 Learn Strong III	.5	
LST401 Learn Strong IV	1	
Core – Interdisciplinary		
COR101 Interdisciplinary Course 1	3	
COR301 Interdisciplinary Course 2	3	
Critical & Collaborative Thinking		
Cognitive Analysis PHL212, PSY131, PSY237	3	
Quantitative Reasoning MTH115, MTH125, MTH200, MTH210	3	
Historical Thinking & Analysis HIS101, HIS102, HIS201, HIS202, HIS302, HIS/PHL351	3	
Science Technology & Human Experience AST100, BIO101, BIO115, BIO312, CHM150, PHS100, PHS101	3	
Effective Expression		
Written ENG111	3	
Oral CTH101	3	
Literary Analysis ENG205, ENG206, ENG221, ENG222, ENG227, ENG228, ENG314	3	
Artistic Appreciation ART120, DRM131, DRM203, ENG202, MUS120	3	
Cultural and Global Awareness		
EDU335, ENG201, ENG315, LAN105, LAN115, MUS250, REL314, SOC152, SOC227/447, SOC317,	3	
Civic Values & Engagement		
CRJ250, PHL220, PHL305, POL153, PSL210, REL240, BUS/ECO/PHL381	3	
Personal Growth & Maturity		
PHL101, REL201, REL215, REL216, REL225, REL360, SOC154	3	

Major Requirements			
SPM114	Intro to Sports Management	3	
SPM241	Sport and Society	3	
SPM347	Sport Finance	3	
SPM367	Sports Law	3	
SPM375	Sports Marketing & Sales Promotion	3	
SPM450	Internship	3	
SPX362	Psychological Dynamics of Sport	3	
Business Core 18			
BUS101	Intro to Business	3	
BUS220	Concepts and Practices of Management	3	
BUS321	Organizational Behavior	3	
BUS371	Marketing	3	
BUS	Elective	3	
BUS	Elective	3	
<i>Choose 1 of the following Emphases to complete the major</i>			
Emphasis in Marketing & Sports Information 18			
CAT247	Web Design	3	
CAT345	Desktop Publishing	3	
<i>Electives (choose from the following) 12*</i>			
ART205	Photography I	3	
ART311	Digital Photography	3	
BUS372	Salesmanship & Sales Management	3	
BUS373	Advertising	3	
BUS374	Retailing	3	
CAT447	Multimedia II	3	
CTH325	Intro to Mass Communications	3	
CTH370	Advanced Persuasive Speaking	3	
ENG211	Journalism	3	
SOC312	Methods of Social Research	3	
Emphasis in Human Resource Management 18			
BUS315	Leadership	3	
BUS322	Human Resource Management	3	
<i>Electives (choose from the following)* 12</i>			
ATN455	Administration in Athletic Training	3	

BUS356	Operations Management	3	
BUS366	Employment Law	3	
BUS381	Business Ethics	3	
CAT323	Systems Analysis	3	
CTH210	Interpersonal Communication	3	
CTH365	Interviewing	3	
ENT224	Entrepreneurship I	3	
POL253	State & Local Government	3	
SOC312	Methods of Social Research	3	
SPX345	Organization & Administration of Physical Education	3	
Emphasis in Finance 18			
BUS151	Accounting I	4	
BUS342	Investments	3	
<i>Electives (choose from the following) * 12</i>			
BUS152	Accounting II	4	
BUS240	Personal Finance	3	
BUS305	Computerized Accounting	3	
BUS344	Corporate Finance	3	
BUS345	Insurance & Risk Management	3	
BUS349	Tax I	3	
BUS350	Tax II	3	
BUS353	Intermediated Accounting I	3	
BUS354	Intermediated Accounting II	3	
BUS355	Cost Accounting	3	
BUS356	Operations Management	3	
ECO231	Macroeconomics	3	
ECO232	Microeconomics	3	
*Other courses may be used for electives with approval of advisor			