



Report of Outcomes Assessment Results

Institution	Dakota Wesleyan University
Academic Business Unit	Business Department
Academic Year	2014-2015

Outcomes Assessment Plan

Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

☒ The outcomes assessment plan that we have previously submitted is still current.

☐ Changes have been made and the revised plan is attached.

☐ We have made changes and the revised plan will be sent to the IACBE by: _____

Outcomes Assessment Results

For Academic Year: 2014-2015

Section I: Student Learning Assessment

Student Learning Assessment for: <i>MBA</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Students will be able to articulate in detail and specific terms the dimensions of an integrated business strategic decision	
2. Students will be able to explain how their world view value system is integrated into their leadership style	
3. Students will be able to conduct an environmental analysis (economic, social, cultural, legal, political, and marketing variables) then explain the effect these variables have on strategic decision making	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>Comprehensive Exam</i> Program ISLOs Assessed by this Measure: 1,2	Expected criterion for this measure is that 80% of students in the MBA program will score at least 70% on each learning outcome related set of questions on the comprehensive exam.
2. <i>Capstone project</i> Program ISLOs Assessed by this Measure: 3	The outcome criteria for the program is with the portfolio assessment form for the MBA program, the weighted average rate on the item(s) dealing with the degree of student success in achieving course learning objectives will be a 3.0 or higher (based on a 4.0 scale).
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>Student Exit Surveys</i> Program ISLOs Assessed by this Measure: 2	On the student exit survey forms for the MBA program, the weighted average rate on the item(s) dealing with the degree of student success in achieving course learning objectives will be a 3.5 or higher (based on a 5.0 scale).
2. <i>Performance Electronic Portfolios (PEP)</i> Program ISLOs Assessed by this Measure: 1,2,3	On the course eval forms for the MBA program courses, the weighted average rating on the item dealing with the degree of student success in achieving course learning objectives will be a 3.5 or higher (based on a 5.0 scale)

Learning Assessment Results: *MBA*

Summary of Results from Implementing Direct Measures of Student Learning:

1. Based on the criteria, the average score for the exam was a 91%. Criterion was met.
2. Based on the criteria the average score was a 3.4 out of 4 for the 10 portfolios submitted. Criterion was met

Summary of Results from Implementing Indirect Measures of Student Learning:

1. Of the 8 students who participated in the survey 100% were in agreement that the program prepared them and the average score of 4.5 out 5. The criteria was met.
2. Based on the criteria set, students scored a 3.8 out of 4.0 scale. The criterion was met

Intended Student Learning Outcomes								
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Students will be able to articulate in detail and specific terms the dimensions of an integrated business strategic decision	Met					Met		
2. Students will be able to explain how their world view value system is integrated into their leadership style	Met				Met	Met		
3. Students will be able to conduct an environmental analysis (economic, social, cultural, legal, political, and marketing variables) then explain the effect these variables have on strategic decision making		Met				Met		
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. No students graduated so there was not data to report.								

2.
3.

Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.)

Operational Assessment	
Intended Operational Outcomes	
1. <i>Intended Operational Outcome 1</i>	
2. <i>Intended Operational Outcome 2</i>	
3. <i>Intended Operational Outcome 3</i>	
4. <i>Intended Operational Outcome 4</i>	
5. <i>Intended Operational Outcome 5</i>	
6. <i>Intended Operational Outcome 6</i>	
7. <i>Intended Operational Outcome 7</i>	
Assessment Measures/Methods for Intended Operational Outcomes:	Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:
1. <i>Operational Assessment Measure/Method 1</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 1</i>
2. <i>Operational Assessment Measure/Method 2</i>	<i>Objective (Target/Criterion) for Measure/Method 2</i>

Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	
3. <i>Operational Assessment Measure/Method 3</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 3</i>
4. <i>Operational Assessment Measure/Method 4</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 4</i>
5. <i>Operational Assessment Measure/Method 5</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 5</i>
6. <i>Operational Assessment Measure/Method 6</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 6</i>
7. <i>Operational Assessment Measure/Method 7</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 7</i>
Summary of Results from Implementing Operational Assessment Measures/Methods:	
1. <i>Summary of Results for Measure/Method 1</i>	
2. <i>Summary of Results for Measure/Method 2</i>	
3. <i>Summary of Results for Measure/Method 3</i>	
4. <i>Summary of Results for Measure/Method 4</i>	
5. <i>Summary of Results for Measure/Method 5</i>	
6. <i>Summary of Results for Measure/Method 6</i>	
7. <i>Summary of Results for Measure/Method 7</i>	
Summary of Achievement of Intended Operational Outcomes:	

Intended Operational Outcomes	Operational Assessment Measures/Methods							
	<i>Operational Assessment Measure/ Method 1</i>	<i>Operational Assessment Measure/ Method 2</i>	<i>Operational Assessment Measure/ Method 3</i>	<i>Operational Assessment Measure/ Method 4</i>	<i>Operational Assessment Measure/ Method 5</i>	<i>Operational Assessment Measure/ Method 6</i>	<i>Operational Assessment Measure/ Method 7</i>	<i>Operational Assessment Measure/ Method 8</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Intended Operational Outcome 1</i>								
2. <i>Intended Operational Outcome 2</i>								
3. <i>Intended Operational Outcome 3</i>								
4. <i>Intended Operational Outcome 4</i>								
5. <i>Intended Operational Outcome 5</i>								
6. <i>Intended Operational Outcome 6</i>								
7. <i>Intended Operational Outcome 7</i>								
Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								
4. <i>Course of Action 4</i>								