



## Report of Outcomes Assessment Results

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Institution	Dakota Wesleyan University
Academic Business Unit	Business Department
Academic Year	2014-2015

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### **Outcomes Assessment Plan**

Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

☒ The outcomes assessment plan that we have previously submitted is still current.

☐ Changes have been made and the revised plan is attached.

☐ We have made changes and the revised plan will be sent to the IACBE by: \_\_\_\_\_

## Outcomes Assessment Results

For Academic Year: 2014-2015

### Section I: Student Learning Assessment

Student Learning Assessment for: <i>Non- Profit Administration</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Understand important historical concepts and theories related to organizing and leading in the nonprofit sector	
2. Develop analytic, communication, and problem-solving skills necessary for nonprofit administration	
3. Apply classroom knowledge to service in the nonprofit sector	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>See table below</i> Program ISLOs Assessed by this Measure: 1,2	
2. <i>See below</i> Program ISLOs Assessed by this Measure: 3	
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>See below</i> Program ISLOs Assessed by this Measure: 2	
2. <i>See below</i> Program ISLOs Assessed by this Measure: 1,2,3,4	
Learning Assessment Results: <i>Non-Profit Administration</i>	
Summary of Results from Implementing Direct Measures of Student Learning:	
1. See below table	
2.	
Summary of Results from Implementing Indirect Measures of Student Learning:	

1. See below table

Intended Student Learning Outcomes								
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Indirect Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Understand important historical concepts and theories related to organizing and leading in the nonprofit sector								
2. Develop analytic, communication, and problem-solving skills necessary for nonprofit administration								
3. Apply classroom knowledge to service in the nonprofit sector								
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. Need to convert program's assessment data into the IACBE accepted format								
2.								
3.								

NON PROFIT Administration Assessment results.

Program learning outcome	Method of assessment	Artifact for Assessment	Population /Sample	Timeline/Frequency	Expected Standard or Criteria	Results 2014-2015	Improvements made in student learning	Where were results shared and documented

Outcome 1: Theory and Content: Understand important historical concepts and theories related to organizing and leading in the nonprofit sector								
1.1. Historical	a. NPA 210: Paper with rubric  b. NPA 400: Comprehensive Report with rubric	a. McGovern Leadership Paper  b. Nonprofit development report with historical account of organization	a. *All students enrolled  b. All graduates	a. Upon completion of NPA210 (freshman/sophomore)  b. Upon completion of NPA 400	75% of students receive an outcome of C/**3.0 or higher	a. 97% of students received a score of 3.0 or higher  b. 100% of students received a score of 3.0 or higher		TigerNet, Open to individual student, faculty, dean, view
1.2 Theoretical	a. NPA 210: Test  b. NPA 250: Test  c. NPA 310: Test	a. Tests 1 and 2 over textbook chapters regarding leadership theory  b. Tests 1 and 2 over chapters regarding managing nonprofit organizations  c. Tests 1 and 2 covering policy formation and lobbying practices for nonprofits	a. All students enrolled  b. c. All graduates	a. Upon completion of 210 (freshman/sophomore)  b. Upon completion of 250  c. Upon completion of 310	75% of students receive an outcome of C/3.0 or higher	a. 85% of students received a score of 3.0 or higher  b. Course launched fall 2015  c. 81% of students received a score of 3.0 or higher		TigerNet, Open to individual student, faculty, dean, view
Outcome 2: Analytical, Communication, and Problem Solving Skills: Develop analytic, communication, and problem-solving skills necessary for nonprofit administration.								

2.1 Research and analyze	a. NPA 310: White Paper with rubric  b. SOC 312: research project rubric  c. NPA 400: Report with rubric	a. White paper on policy topic  b. Research project  c. Final organizational analysis and recommendation report for community partner + group participation grade	All graduates		75% of students receive an outcome of C/3.0 or higher	a. 88% of students received a 3.0 or higher  b. 75% of students received a 3.0 or higher  c. 100% of students received an outcome of 3.0 or higher		TigerNet, Open to individual student, faculty, dean, view
2.2 Oral Communication	a. NPA 250 Final project with rubric  b. NPA 310 Official policy presentation with rubric  b. NPA 400 community partner presentation with rubric	a. Conduct a board meeting with small group  b. Provide a policy proposal to an elected official complete with talking points and facts sheet  c. Facilitate strategic planning session with appropriate visual aids in small groups	All graduates		75% of students receive an outcome of C/3.0 or higher by faculty and/or community partner	a. course launched fall 2015  b. 100% of students received an outcome of 3.0 or higher from faculty and outside evaluator  c. 100% of students received and outcome of 3.0 or higher from faculty and 3.0 from partner evaluations		TigerNet, Open to individual student, faculty, dean, view

2.3 Written communication	a. NPA 350: grant with rubric  b. NPA 400 final report with rubric	a. grant proposal  b. Final written report for community partner	All graduates		75% of students receive an outcome of C/3.0 or higher	a. course launch spring 2016  b. 100% of students received an outcome of 3.0 or higher		TigerNet, Open to individual student, faculty, dean, view
2.4 Problem solving	a. NPA 350: Donor maps with rubric  b. NPA 400: Final report with rubric	a. Detailed prospects list (high impact, endowed, etc.)  b. Report with recommendations based on analysis	All graduates		75% of students receive an outcome of C/3.0 or higher	a. course launch spring 2016  b. 100% of students received an outcome of 3.0 or higher		TigerNet, Open to individual student, faculty, dean, view
Outcome 3: Application: Apply classroom knowledge to service in the nonprofit sector.								
3.1 Demonstrate application of concepts	a. NPA 210: Service-Learning project with rubric  b. NPA 250: Board meeting and rubric  c. NPA 400: Final project with rubric	a. 5-part Prezi presentation  b. Conduct official board meeting with agenda, policy proposal, minutes, report, etc.  c. Community partner development report with history, analysis, recommendations and reflection	a. All students enrolled  b.c. All graduates		75% of students receive an outcome of C/3.0 or higher	a. 100% of students received an outcome of 3.0 or higher  b. course launch fall 2015  c. 100% of students received an outcome of 3.0 or higher		TigerNet, Open to individual student, faculty, dean, view

3.2. Service to or improvements in the nonprofit sector	<p>a. NPA 210: service project and community partner evaluation</p> <p>b. NPA 400: Development report and community partner evaluation</p>	<p>a. satisfaction and results survey</p> <p>b. satisfaction survey and post-course interview with director(s)</p>	<p>a. All students enrolled</p> <p>b. All graduates</p>		<p>75% of projects /student performance receive an outcome of 3.0 or higher on satisfaction survey</p> <p>75% of community partners believe project has benefited organization</p>	<p>a. 100% of projects scored above 3.0 on satisfaction survey</p> <p>b. 100% of community partners believe project(s) provided benefit</p>		<p>Survey results stored with faculty and open to individual student, faculty, dean to view</p>
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