



Report of Outcomes Assessment Results

Institution	Dakota Wesleyan University
Academic Business Unit	Business Department
Academic Year	2014-2015

Outcomes Assessment Plan

Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

☒ The outcomes assessment plan that we have previously submitted is still current.

☐ Changes have been made and the revised plan is attached.

☐ We have made changes and the revised plan will be sent to the IACBE by: _____

Outcomes Assessment Results

For Academic Year: 2014-2015

Section I: Student Learning Assessment

Student Learning Assessment for: <i>Organizational Leadership</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Students will be able to explain the relevant theories and principles associated with leadership	
2. Students will be able to formulate innovative management strategies using current leadership techniques	
3. Students will be able to articulate and present in detailed and specific terms the integration of project management and strategic planning	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>Comprehensive Exam</i> Program ISLOs Assessed by this Measure: 1,2	The outcome criteria for the program is that 75% of students in the BAOL program will score at least 70% on all 6 content areas on the Peregrine Academic Services comprehensive business exam
2. <i>Capstone project</i> Program ISLOs Assessed by this Measure: 3	The expected criterion for this measurement is that 75% of students in the BAOL program will score at least 80% on the Capstone senior project.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>Student Exit Surveys</i> Program ISLOs Assessed by this Measure: 2	The expected results for this criterion is that on the senior exit survey forms for the BAOL program courses, the weighted average rate on the item(s) dealing with the degree of student success in achieving course learning objectives will be a 3.5 or higher (based on a 5.0 scale).
2. <i>Performance Electronic Portfolios (PEP)</i> Program ISLOs Assessed by this Measure: 1,2,3,4	On the student PEP for the BAOL program the weighted average rate on the item(s) dealing with the degree of student success in achieving course learning objectives will score a 3.0 or higher (based on a 4.0 scale).
Learning Assessment Results: <i>Non-Profit Administration</i>	
Summary of Results from Implementing Direct Measures of Student Learning:	

1. No data to report

2. No data to report

Summary of Results from Implementing Indirect Measures of Student Learning:

1. No data to report

2. No data to report

Intended Student Learning Outcomes

Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Students will be able to explain the relevant theories and principles associated with leadership	Not met	Not met			Not met	Not met		
2. Students will be able to formulate innovative management strategies using current leadership techniques	Not Met	Not Met			Not Met	Not Met		
3. Students will be able to articulate and present in detailed and specific terms the integration of project management and strategic planning	Not met	Not met			Not met	Not met		

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

1. *No students graduated so there was not data to report.*

2.

3.

Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.)

Operational Assessment	
Intended Operational Outcomes	
1. <i>Intended Operational Outcome 1</i>	
2. <i>Intended Operational Outcome 2</i>	
3. <i>Intended Operational Outcome 3</i>	
4. <i>Intended Operational Outcome 4</i>	
5. <i>Intended Operational Outcome 5</i>	
6. <i>Intended Operational Outcome 6</i>	
7. <i>Intended Operational Outcome 7</i>	
Assessment Measures/Methods for Intended Operational Outcomes:	Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:
1. <i>Operational Assessment Measure/Method 1</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 1</i>
2. <i>Operational Assessment Measure/Method 2</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 2</i>
3. <i>Operational Assessment Measure/Method 3</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 3</i>
4. <i>Operational Assessment Measure/Method 4</i>	<i>Objective (Target/Criterion) for Measure/Method 4</i>

Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>								
5. <i>Operational Assessment Measure/Method 5</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 5</i>							
6. <i>Operational Assessment Measure/Method 6</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 6</i>							
7. <i>Operational Assessment Measure/Method 7</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 7</i>							
Summary of Results from Implementing Operational Assessment Measures/Methods:								
1. <i>Summary of Results for Measure/Method 1</i>								
2. <i>Summary of Results for Measure/Method 2</i>								
3. <i>Summary of Results for Measure/Method 3</i>								
4. <i>Summary of Results for Measure/Method 4</i>								
5. <i>Summary of Results for Measure/Method 5</i>								
6. <i>Summary of Results for Measure/Method 6</i>								
7. <i>Summary of Results for Measure/Method 7</i>								
Summary of Achievement of Intended Operational Outcomes:								
Intended Operational Outcomes	Operational Assessment Measures/Methods							
	<i>Operational Assessment Measure/Method 1</i>	<i>Operational Assessment Measure/Method 2</i>	<i>Operational Assessment Measure/Method 3</i>	<i>Operational Assessment Measure/Method 4</i>	<i>Operational Assessment Measure/Method 5</i>	<i>Operational Assessment Measure/Method 6</i>	<i>Operational Assessment Measure/Method 7</i>	<i>Operational Assessment Measure/Method 8</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Intended Operational Outcome 1</i>								

2. <i>Intended Operational Outcome 2</i>								
3. <i>Intended Operational Outcome 3</i>								
4. <i>Intended Operational Outcome 4</i>								
5. <i>Intended Operational Outcome 5</i>								
6. <i>Intended Operational Outcome 6</i>								
7. <i>Intended Operational Outcome 7</i>								
Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								
4. <i>Course of Action 4</i>								