



Report of Outcomes Assessment Results

Institution	Dakota Wesleyan University
Academic Business Unit	Business Department
Academic Year	2015-2016

Outcomes Assessment Plan

Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

☒ The outcomes assessment plan that we have previously submitted is still current.

☐ Changes have been made and the revised plan is attached.

☐ We have made changes and the revised plan will be sent to the IACBE by: _____

Directions

Complete the Outcomes Assessment Results form below. **Note:** Section II of the form (Operational Assessment) needs to be completed only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.

An example of a completed form can be found in a separate document that is available for download on the IACBE's website at: www.iacbe.org/accreditation-documents.asp.

Section I (Student Learning Assessment) of the Outcomes Assessment Results form must be completed for each business program that is accredited by the IACBE (i.e., a separate table must be provided for each program).

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs, (ii) intended student learning outcomes, and (iii) intended operational outcomes. In the sections of the assessment results tables entitled "Summary of Achievement of Intended Student Learning Outcomes" and "Summary of Achievement of Intended Operational Outcomes," **DO NOT ADD OR DELETE COLUMNS**. Space is provided in these sections for four direct measures of student learning, four indirect measures of student learning, and eight operational assessment measures/methods. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In the sections of the assessment results tables entitled "Summary of Achievement of Intended Student Learning Outcomes" and "Summary of Achievement of Intended Operational Outcomes," enter "Met" in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; "Not Met" if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or "NA" (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the bottom of each assessment results table, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own assessment information.

Please be sure to delete these directions before submitting your form to the IACBE.

Outcomes Assessment Results

For Academic Year: 2015-2016

Section I: Student Learning Assessment

Student Learning Assessment for: <i>B.S Accounting</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Students will be able to conduct an environmental analysis of business.	
2. Students will be able to apply fundamental concepts, theories, and principles in the functional areas of business: management, marketing, finance, operations, and information management	
3. Students will be able to demonstrate effective written and oral communication skills	
4. Students will identify appropriate legal and ethical dimensions of leadership.	
5. Students will analyze, evaluate, and present financial data.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Senior Capstone Project Program ISLOs Assessed by this Measure: 1, 2 and 3	ISLO 1: The B.S. Accounting students' mean score on the environmental analysis section of the project rubric will be 80% or greater. ISLO 2: The B.S. Accounting student's total mean score on the 5 content categories of the project rubric will be 80% or greater. ISLO 3: The B.S. Accounting students' mean score on the written presentation section of the project rubric will be 90% or greater.
2. Simulation Program ISLOs Assessed by this Measure: 3	ISLO 3: The B.S. Accounting students' mean score on the simulation rubric section on oral presentation will be 90% or greater.
3. Peregrine Academic Services Comprehensive Business Exam Program ISLOs Assessed by this Measure: 2 and 4	ISLO 2: The B.S. Accounting students' total mean score will be 50% or greater. ISLO 4: The B.S. Accounting students' mean score in the content areas of leadership, ethics, and legal environment will be higher than the national average mean score of other faith-based universities.
4. Business and Industry Financial Analysis Program ISLOs Assessed by this Measure: 5	ISLO 5: The Accounting students' total mean score from content items on the project rubric will be 85% or greater.

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:				Performance Objectives (Targets/Criteria) for Indirect Measures:			
1. Alumni Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5				The Accounting Alumni’s total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.			
2. Senior Exit Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5				The Accounting students’s total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.			
Learning Assessment Results: <i>B.S. Accounting</i>							
Summary of Results from Implementing Direct Measures of Student Learning:							
1. For ISOL #1 the average score was a 52%; for ISOL #2 the mean score was 73%; for ISOL #3 the mean score was 61.3%							
2. For ISOL #3 the mean score was 83.9%							
3. For ISOL #2 mean score was 53.89; for ISOL #4 mean score was 54.67							
4. The mean score taken from the tool for ISOL #5 was 80.9%							
Summary of Results from Implementing Indirect Measures of Student Learning:							
1. Did not capture data for this year due to no survey available. The department was planning to use the institution’s annual alumni survey however, the institution is redeveloping the survey to meet “cross-campus” assessment needs.							
2. The department was unable to gather the necessary data since the institution did not present the senior exit survey for this calendar year.							
Summary of Achievement of Intended Student Learning Outcomes:							
Intended Student Learning Outcomes		Learning Assessment Measures					
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	
1. Program Learning Outcome 1	Not Met				Not Met	Not Met	
2. Program Learning Outcome 2	Not Met		Met		Not Met	Not Met	
3. Program Learning Outcome 3	Not Met	Not Met			Not Met	Not Met	

4. <i>Program Learning Outcome 4</i>			Met		Not Met	Not Met
5.				Not Met		

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

- The report did not break out the two programs (accounting and bus admin). It also included for the first time the sports management majors. Numbers reflect the total groups' mean score. The department will need to break apart the two program majors to get a better measurement for each group. It is save to say that based on the numbers attained, there would be only a small percentage change either way for either group.*
- Students continue to struggle with the environmental analysis. One contributing factor to this could be the fact that 10 of the 34 students were sports management students who were taking this course for the first time. The significance of this is that these students were not exposed to the concepts as much as the accounting, marketing, management, and finance majors. The department last year roled the sports management into a concentration under business administration so that these students would receive the same as the others. This could be reflected over the next couple of years as these students transisition to the business administration core requirements.*
- The department will need to incorporate more oral presentations to lift the score for ISOL #3*
- Students continue to "complain" and resist wanting to learn financial data. Efforts to introduce and incorporate more financial analysis learning opportunities will be provided in lower courses to prepare students for the capstone financial analysis section.*
- Writing skills for the project need to be improved; department will try to build more writing exercises into the lower level courses in order to better prepare students*
- The department will need to develop back-up plans for both an alumni survey and senior exit survey. The department will plan to implement the senior exit survey in future academic years through the capstone course to insure capture of data.*

Student Learning Assessment for: *B.S Business Administration*

Program Intended Student Learning Outcomes (Program ISLOs)

- Students will be able to conduct an environmental analysis of business.
- Students will be able to apply fundamental concepts, theories, and principles in the functional areas of business: management, marketing, finance, operations, and information management
- Students will be able to demonstrate effective written and oral communication skills
- Students will identify appropriate legal and ethical dimensions of leadership.
- Students will analyze, evaluate, and present financial data.

Assessment Instruments for Intended Student Learning Outcomes—

Performance Objectives (Targets/Criteria) for Direct Measures:

Direct Measures of Student Learning:	
1. Senior Capstone Project Program ISLOs Assessed by this Measure: 1, 2 and 3	ISLO 1: The B.S. Business Administration students' mean score on the environmental analysis section of the project rubric will be 80% or greater. ISLO 2: The B.S. Business Administration student's total mean score on the 5 content categories of the project rubric will be 80% or greater. ISLO 3: The B.S. Business Administration students' mean score on the written presentation section of the project rubric will be 90% or greater.
2. Simulation Program ISLOs Assessed by this Measure: 3	ISLO 3: The B.S. Business Administration students' mean score on the simulation rubric section on oral presentation will be 90% or greater.
3. Peregrine Academic Services Comprehensive Business Exam Program ISLOs Assessed by this Measure: 2 and 4	ISLO 2: The B.S. Business Administration students' total mean score will be 50% or greater. ISLO 4: The B.S. Business Administration students' mean score in the content areas of leadership, ethics, and legal environment will be higher than the national average mean score of other faith-based universities.
4. Business and Industry Financial Analysis Program ISLOs Assessed by this Measure: 5	ISLO 5: The Business Administration students' total mean score from content items on the project rubric will be 85% or greater.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Alumni Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5	The Business Administration Alumni's total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.
2. Senior Exit Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5	The Business Administration students's total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.
Learning Assessment Results: <i>B.S. Business Administration</i>	
Summary of Results from Implementing Direct Measures of Student Learning:	
1. For ISOL #1 the average score was a 52%; for ISOL #2 the mean score was 73%; for ISOL #3 the mean score was 61.3%	
2. For ISOL #3 the mean score was 83.9%	
3. The means score for ISOL 2 was 52.5; the mean score for ISOL 4 was 54.4	
4. The mean score on the financial analysis section covering ISOL #5 was 80.9%	

Summary of Results from Implementing Indirect Measures of Student Learning:

3. *Did not capture data for this year due to no survey available. The department was planning to use the institution's annual alumni survey however, the institution is redeveloping the survey to meet "cross-campus" assessment needs.*

4. *The department was unable to gather the necessary data since the institution did not present the senior exit survey for this calendar year.*

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures					
Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Program Learning Outcome 1</i>	Not met				Not Met	Not Met
2. <i>Program Learning Outcome 2</i>	Not Met		Met		Not Met	Not Met
3. <i>Program Learning Outcome 3</i>	Not Met	Not Met			Not Met	Not Met
4. <i>Program Learning Outcome 4</i>			Met		Not Met	Not Met
5. <i>Program Learning Outcome 5</i>				Not Met		

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

1. *The report did not break out the two programs (accounting and bus admin). It also included for the first time the sports management majors. Numbers reflect the total groups' mean score. The department will need to break apart the two program majors to get a better measurement for each group. It is save to say that based on the numbers attained, there would be only a small percentage change either way for either group.*

2. *Students continue to struggle with the environmental analysis. One contributing factor to this could be the fact that 10 of the 34 students were sports management students who were taking this course for the first time. The significance of this is that these students were not exposed to the concepts as much as the accounting, marketing, management, and finance majors. The department last year roled the sports management into a concentration under business administration so that these students would receive the same as the others. This could be reflected over the next couple of years as these students transisition to the business administration core requirements.*

3. *The department will need to incorporate more oral presentations to lift the score for ISOL #3*

4. *Students continue to "complain" and resist wanting to learn financial data. Efforts to introduce and incorporate more financial analysis learning opportunities will be provided in lower courses to prepare students for the capstone financial analysis section.*

5. *Writing skills for the project need to be improved; department will try to build more writing exercises into the lower level courses in order to better prepare students*
6. *The department will need to develop back-up plans for both an alumni survey and senior exit survey. The department will plan to implement the senior exit survey in future academic years through the capstone course to insure capture of data.*

Student Learning Assessment for: <i>B.S. Entrepreneurial Leadership</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Students will be able to demonstrate the processes and traits/behaviors associated with entrepreneurial success (discovery/concept development/resourcing/actualization/harvesting/leadership/personal assessment and management).	
2. Students will be able to demonstrate the basic business knowledge and skills that are prerequisites or co-requisites for becoming a successful entrepreneur (business concepts/communications and interpersonal skills/digital skills/economics/financial literacy/professional development).	
3. Students will be able to analyze the business activities performed by entrepreneurs in managing a business and/or organization (financial management/human resource Management/information management/marketing management/operations management/risk management/strategic management).	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Business Plan Analysis Program ISLOs Assessed by this Measure: 1 & 2	<i>ISLO 1: The overall assignment mean score will be a 80% or above</i> <i>ISLO 2: The mean score of the rubric dealing with product attractiveness to the market will be a 80% or above</i>
2. Industry & Competitive Analysis Program ISLOs Assessed by this Measure: 3	<i>ISLO 3: The mean score will be a 80% or above</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Focus Groups Program ISLOs Assessed by this Measure: 1, 2, 3	<i>ISLO 1, 2, 3: The mean focus group approval score will be a 75% or above</i>
Learning Assessment Results: <i>B.S. Entrepreneurial Leadership</i>	
Summary of Results from Implementing Direct Measures of Student Learning:	
1. <i>The result of this direct measure for the year for ISLO 1 was 73%. For this measure ISLO 2 it was also 73%.</i>	

2. *The result of the measure was a 85%.*

Summary of Results from Implementing Indirect Measures of Student Learning:

1. *The result of the measure was successful at 84%.*

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures		
Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Indirect Measure 1</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Program Learning Outcome 1</i>	Not Met		Met
2. <i>Program Learning Outcome 2</i>	Not Met		Met
3. <i>Program Learning Outcome 3</i>		Met	Met

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

1. *Analysis of the methodology of implementing the measurement tool will changed and be reassessed for the 2016-2017 year*

Student Learning Assessment for: *B.A. Nonprofit Administration*

Program Intended Student Learning Outcomes (Program ISLOs)

1. *Understand important historical concepts and theories related to organizing and leading in the nonprofit sector.*

2. *Develop analytic, communication, and problem-solving skills necessary for nonprofit administration*

3. *Program Learning Outcome 3: Apply classroom knowledge to service in the nonprofit sector*

**Assessment Instruments for Intended Student Learning Outcomes—
Direct Measures of Student Learning:**

Performance Objectives (Targets/Criteria) for Direct Measures:

1. NPA 210 Leadership Paper with rubric

Program ISLO assessed by this measure: 1

ISLO 1: 75% of students receive a score of 70% or higher on leadership paper using corresponding rubric

2. NPA 400 organizational report and presentation with rubrics

ISLO 1: 75% of students receive a score of 70% or higher on organizational research report

Program ISLO assessed by this measure: 1, 2 & 3	ISLO2 and 3: 75% of students will receive a score of 70% or higher from the organizational performance evaluation, professional review
3. NPA210: Tests Program ISLO assessed by this measure: 1	ISLO 1: 75% of students receive an outcome of 70% or higher on tests
4. NPA250: Test Program ISLO assessed by this measure: 1	ISLO 1: 75% of students receive a score of 70% or higher
5. NPA310: Test Program ISLO assessed by this measure: 1	ISLO 1: 75% of students receive a score of 70% or higher
6. NPA 310 White Paper with rubric Program ISLO assessed by this measure: 2	ISLO 2: 75% of students receive an outcome of 70% or higher using rubric for white paper
7. SOC312: Research project with rubric Program ISLO assessed by this measure: 2	ISLO 2: 75% of students receive an outcome of 70% or higher using rubric for research project
8. NPA250 Final project/Board Meeting with rubric Program ISLO assessed by this measure: 1 and 2	ISLO 1: 75% of students receive 70% or higher on 100 point rubric for board meeting. ISLO 2: 75% of students receive a 3.0 or higher on evaluations by board members for knowledge, quality of information, professionalism, and presentation
9. NPA250 Business Plan Program ISLO assessed by this measure: 1	ISLO 1: 75% of students receive 70% or higher on 300 point rubric for business plan
10. NPA310 Policy Presentation with rubric Program ISLO assessed by this measure: 2	ISLO 2: 75% of students receive a mean score of 2.5 or higher on policy review from lawmaker
11. NPA 350 Grant with rubric Program ISLO assessed by this measure: 2 & 3	ISLO 2: 75% of students receive a score of 70% or higher on 200 point rubric for grant assignment ISLO 3: 50% of grants written are submitted for application on behalf of nonprofit organizations

12. NPA350 Fundraising Analysis with rubric Program ISLO assessed by this measure: 2	ISLO 2: 75% of students receive a 70% or higher on 100 point fundraising analysis
13. NPA210: SL Project and presentation with rubric Program ISLO assessed by this measure: 2 & 3	ISLO 2: 75% of students receive a score of 70% or higher on service-learning group project rubric ISLO 3: 75% of projects receive 3.0 or higher on 5.0 likert-scale for project satisfaction
14. NPA350: Fundraising Event or Project with rubric Program ISLO assessed by this measure: 2 & 3	ISLO 2: 75% of students receive a 70% or higher on fundraising event plan and execution with corresponding rubric. ISLO 3: 75% of organizations affiliated with student projects gain more than \$100 as a direct outcome of student project.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Graduate School Rates Program ISLO assessed by this measure: 1, 2, 3	30% of graduates will apply and be accepted to graduate schools in the field, or related to the field.
2. Student satisfaction survey Program ISLO assessed by this measure: 2, 3	75% of students will be satisfied or strongly satisfied by the learning experience in their major coursework
3. Student research presentations and publications Program ISLO assessed by this measure: 1, 2, 3	50% of graduating students will have work published or accepted for presentation at a conference
Learning Assessment Results: B.A. Nonprofit Administration	
Summary of Results from Implementing Direct Measures of Student Learning:	
1. 87% received 75% or higher	
2. 100% received a C or higher on all elements of report and presentation (research, writing, analysis, compilation, recommendations)	
3. 70% received C or higher on test one	
4. 78% received C or higher on test two	

5.	Not offered in 15-16							
6.	Not offered in 15-16							
7.	100% received a C or higher							
8.	100% received a C or higher on project and 100% received a 3.0 or higher on board member evaluations							
9.	89% received a C or higher							
10.	Not offered in 15-16							
11.	100% received a C or higher							
12.	100% received a C or higher							
13.	100% received a C or higher							
14.	100% received a c or higher and a 3.0 or higher on partner evaluations							
Summary of Results from Implementing Indirect Measures of Student Learning:								
1.	50% of program graduates applied to and were accepted at graduate school in 15-16 academic year							
2.	100% of students satisfied or strongly satisfied with major coursework							
3.	2 of 2 graduates presented at student research symposium.							
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	
1. Program Learning Outcome 1	Met	Met	Met	Met	Met		Met	
2. Program Learning Outcome 2		Met			Met	Met	Met	
3. Program Learning Outcome 3		Met			Met	Met	Met	
Program ISLOs	Direct Measure 5	Direct Measure 6	Direct Measure 7	Direct Measure 8				

	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Program Learning Outcome 1</i>	Not offered	Not offered		Met
2. <i>Program Learning Outcome 2</i>	Not offered	Not offered	Met	Met
3. <i>Program Learning Outcome 3</i>	Not offered	Not offered		
Program ISLOs	<i>Direct Measure 9</i>	<i>Direct Measure 10</i>	<i>Direct Measure 11</i>	<i>Direct Measure 12</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Program Learning Outcome 1</i>	Met			
2. <i>Program Learning Outcome 2</i>		Met	Met	Met
3. <i>Program Learning Outcome 3</i>			Met	
Program ISLOs	<i>Direct Measure 13</i>	<i>Direct Measure 14</i>		
	Performance Target Was...	Performance Target Was...		
1. <i>Program Learning Outcome 1</i>				
2. <i>Program Learning Outcome 2</i>	Met	Met		
3. <i>Program Learning Outcome 3</i>	Met	Met		

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

1. *Will begin to track data over the next few years to assess the outcomes and measurement requirements.*

Student Learning Assessment for: *B.A. Organizational Leadership*

Program Intended Student Learning Outcomes (Program ISLOs)

1. Students will be able to conduct an environmental analysis of business.
2. Students will be able to apply fundamental concepts, theories, and principles in the functional areas of business: management, marketing, finance, operations, and information management
3. Students will be able to demonstrate effective written and oral communication skills
4. Students will identify appropriate legal and ethical dimensions of leadership.

Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:

Performance Objectives (Targets/Criteria) for Direct Measures:

1. Senior Capstone Project Program ISLOs Assessed by this Measure: 1, 2 and 3	ISLO 1: The B.S. Business Administration students' mean score on the environmental analysis section of the project rubric will be 80% or greater. ISLO 2: The B.S. Business Administration student's total mean score on the 5 content categories of the project rubric will be 80% or greater. ISLO 3: The B.S. Business Administration students' mean score on the written presentation section of the project rubric will be 90% or greater.
2. Simulation Program ISLOs Assessed by this Measure: 3	ISLO 3: The B.S. Business Administration students' mean score on the simulation rubric section on oral presentation will be 90% or greater.
3. Peregrine Academic Services Comprehensive Business Exam Program ISLOs Assessed by this Measure: 2 and 4	ISLO 2: The B.S. Business Administration students' total mean score will be 50% or greater. ISLO 4: The B.S. Business Administration students' mean score in the content areas of leadership, ethics, and legal environment will be higher than the national average mean score of other faith-based universities.

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:

Performance Objectives (Targets/Criteria) for Indirect Measures:

1. Alumni Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5	The Business Administration Alumni's total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.
2. Senior Exit Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5	The Business Administration students's total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.

Learning Assessment Results: *B.A. Organizational Leadership*

Summary of Results from Implementing Direct Measures of Student Learning:

1. *No graduates for this program in this assessment year.*
2. *No graduates for this program in this assessment year.*
3. *No graduates for this program in this assessment year.*

Summary of Results from Implementing Indirect Measures of Student Learning:

1. *No graduates for this program in this assessment year.*
2. *No graduates for this program in this assessment year.*

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures				
Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Program Learning Outcome 1</i>	Not met	Not met	Not met	Not met	Not met
2. <i>Program Learning Outcome 2</i>	Not met	Not met	Not met	Not met	Not met
3. <i>Program Learning Outcome 3</i>	Not met	Not met	Not met	Not met	Not met
4. <i>Program Learning Outcome 4</i>	Not met	Not met	Not met	Not met	Not met
5. <i>Program Learning Outcome 5</i>	Not met	Not met	Not met	Not met	Not met

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

1. *Graduates of this program will begin in the 2016-2017 calendar year and data will be collected at that time.*

MASTER'S-LEVEL PROGRAMS

Student Learning Assessment for: <i>M.B.A. Organizational Leadership</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Students will be able to explain the principal concept theories in the functional areas of business	
2. Students will be able to express in written communication how to integrate the practice of leadership with faith-based and properly informed values.	
3. Students will be able to demonstrate the exercise of skills whereby creativity and adaptability make them able to be on the leading edge of new business development and serve and meet organizations' needs	
4. Apply the exercise of practical and technical skill sets that increase their managerial skills to the direct benefit and function of a business.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Portfolio of Student Work Program ISLOs Assessed by this Measure: 1, 2, and 3	ISLO 1: The M.B.A. students' total mean score of the project rubric will be 80% or greater. ISLO 2: The M.B.A. students' mean score on the written presentation section of the project rubric will be 90% or greater. ISLO 3: The M.B.A. students' mean score on the oral presentation section of the project rubric will be 80% or greater.
2. Peregrine Academic Services Comprehensive Business Exam Program ISLOs Assessed by this Measure: 1	ISLO 1: The M.B.A. students' total mean score will be 60% or greater.
3. Capstone Simulation Program ISLOs Assessed by this Measure: 4	ISLO 4: The M.B.A. students' mean score in simulation will be 90% or better
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Alumni Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4	The M.B.A. Alumni's total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.
2. Senior Exit Survey Program ISLOs Assessed by this Measure: 1, 2, 3, 4	The M.B.A. students's total mean score on the questions identified will be 4 or higher on a 5 point Likert scale.

Learning Assessment Results: *M.B.A. Organizational Leadership*

Summary of Results from Implementing Direct Measures of Student Learning:

1. Mean score of portfolio ISOL #1 based on the rubric was 84%; for ISOL #2 mean score was 91%
2. Average mean score was 64.2%
3. Data was inconclusive to measure since it is unclear and ambiguous.
4. Average score was 89%

Summary of Results from Implementing Indirect Measures of Student Learning:

1. Did not capture data for this year due to no survey was available. The department was planning to use the institution's annual alumni survey however, the institution is redeveloping the survey to meet "cross-campus" assessment needs. MBA director will be creating an alumni survey for the program as a back-up tool.
2. Total mean score for senior exit survey exit was 4.2 out of 5

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures				
Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Indirect Measure 1	Indirect Measure 2
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1	Met	Met		Not Met	Met
2. Program Learning Outcome 2	Met			Not Met	Met
3. Program Learning Outcome 3	Not Met			Not Met	Met
4. Program Learning Outcome 4			Not met	Not Met	Met

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

1. ISOL #3 seems to be a bit vague and needs to be rewritten in order to get a clearer understanding of the outcome desired for the program. The outcome is lengthy, wordy and includes multiple levels which make it difficult to measure. Also the outcome and measure did not "fit".
2. Alumni survey needs to be developed in conjunction with the institutional efforts to create one alumni survey to capture data for the entire campus assessment needs.

3. *In regards to the ISOL #4 not being met, further analysis of the data is needed to determine what caused the lower scores in the simulation. However, perhaps providing a briefing session on simulation expectations and measures that are used for scoring the simulation is needed in the earlier part of the capstone course.*

Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.)

Operational Assessment	
Intended Operational Outcomes	
1. The DWU business department will develop courses and programs that are relevant and up-to-date in the respective disciplines. Broad-Based Operational Goals Associated with this Outcome: 2 and 3	
2. The DWU business department will have 2/3 of faculty with a terminal degree. Broad-Based Operational Goals Associated with this Outcome: 1	
3. The DWU business department will actively engage in faculty development. Broad-Based Operational Goals Associated with this Outcome: 1	
4. The DWU business department will adopt and use current technologies in the classroom. Broad-Based Operational Goals Associated with this Outcome: 2 and 3	
Assessment Measures/Methods for Intended Operational Outcomes:	Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:
1. Senior Exit Survey Intended Operational Outcomes Assessed by this Measure: 1 and 4	85% of students will be satisfied or highly satisfied with various aspects of faculty teaching by relevant items in the survey.
2. Faculty Reviews Intended Operational Outcomes Assessed by this Measure: 2 and 3	2: 2/3 of all faculty will have a terminal degree in the department. 3: 50% of faculty participate in at least 1 faculty development event (seminar, conference, presentation, publication, etc.) each year
3. University Course Evaluations Intended Operational Outcomes Assessed by this Measure: 1 and 4	The mean score on item(s) regarding the degree of faculty success using new technologies will be a 3.0 or higher (based on a 5.0 scale)
Summary of Results from Implementing Operational Assessment Measures/Methods:	

1. *Senior Exit survey was not administered*

2. *For IOO #2 50% of faculty have terminal degrees; for IOO #3 67% of faculty participated in 1 faculty development event*

3. *Mean score for evaluations was a 3.8*

Summary of Achievement of Intended Operational Outcomes:

Intended Operational Outcomes	Operational Assessment Measures/Methods		
	<i>Operational Assessment Measure/ Method 1</i>	<i>Operational Assessment Measure/ Method 2</i>	<i>Operational Assessment Measure/ Method 3</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Intended Operational Outcome 1</i>	Not Met		Met
2. <i>Intended Operational Outcome 2</i>		Not Met	
3. <i>Intended Operational Outcome 3</i>		Met	
4. <i>Intended Operational Outcome 4</i>	Not Met		Met

Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:

1. *One faculty member was put on notice to accomplish the task of obtaining the terminal degree for the area/discipline*

2. *Senior exit survey is collected every two years for our institution. However will plan to develop a departmental senior exit survey as a back-up.*