



Public Disclosure of Student Achievement

Institution Name: Dakota Wesleyan University

Business Unit(s) included in this report:

Master of Business Administration in Strategic Leadership
Bachelor of Science in Accounting
Bachelor of Science in Business Administration
Bachelor of Science in Entrepreneurial Leadership
Bachelor of Arts in Nonprofit Administration

Academic Period Covered: 2022-2023

Date Report Posted: 1/29/2024

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration in Strategic Leadership	Retention Rate	70%	96%
Bachelor of Science in Accounting	Retention Rate	70%	100%
Bachelor of Science in Business Administration	Retention Rate	70%	70%
Bachelor of Arts in Nonprofit Administration	Retention Rate	70%	Insufficient Data is Available
Bachelor of Science in Entrepreneurial Leadership	Retention Rate	70%	67% (4 out of 6)

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rates for 4 year programs are calculated by percentage of first time FT traditional students in fall 2021 returning for the second year in fall 2022
Retention Rate	Retention rates for 1 year programs are calculated by percentage of incoming MBA students in fall 2022 returning for the second semester in spring 2023