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Articulation Agreement

between

Southeast Technical College Digital Media Production Technology A.A.S.

and

Dakota Wesleyan University Digital Media and Design B.A.

(2021)

This articulation agreement formalizes the transfer of credits from the Digital Media Production Technology A.A.S. degree from Southeast Technical College to the Digital Media and Design Bachelor of Arts Degree from Dakota Wesleyan University under the following conditions:

The student will be granted credit the following DWU degree requirements for work done at Southeast Technical College:

1. 60 credit hours toward the BA degree.
2. 11 upper-level credits toward the required 30 for the BA degree.

The student must complete the following coursework at DWU:

1. A minimum of 60 additional total credits, as outlined below, of which at least 20 must be upper-level credits.
2. The requirements in Appendix A unless credit has been earned in equivalent Southeast Technical College courses (in parentheses): 23 credits. See Appendix A.
3. A Digital Media and Design concentration of the student's choice in Appendix A unless credit has been earned in equivalent Southeast Technical College courses (in parentheses): 15 credits. See Appendix A.
4. The General Education requirements listed in Appendix B, unless credit has been earned in equivalent Southeast Technical College courses (in parentheses): 35 credits. See Appendix B.

APPENDIX A

The following requirements in the Digital Media and Design core, unless credit has been earned in equivalent Southeast Technical College courses (in parentheses): 23 credits

COM 205	Communication, Media and Society	3 (MEDIA 239 & COMM req)
DMD 101	Intro to Design	3 (MEDIA 117)
DMD 203	Digital Imaging	3 (MEDIA 115)
DMD 247	Webpage Design	3 (MEDIA 125)
DMD 305	Color Theory	3 (MEDIA 127)
DMD 456	Digital Media and Design Portfolio	2
ENG 215	Business and Technical Writing	3 (ENGL 201)
ENT 224	Innovation and Problem Solving	3 (BUS 230)

The following requirements in a Digital Media and Design Concentration, unless credit has been earned in equivalent Southeast Technical College courses (in parentheses): 15 credits.

Graphic Design:

DMD 141	Art Appreciation	3
DMD 202	Computer Graphics	3
DMD 205	Photography Foundations	3 (MEDIA 140)
DMD 303	Advanced Digital Imaging	3
DMD 345	Desktop Publishing	3 (MKT 130)

Marketing:

BUS 371	Principles of Marketing	3 (MKT 120)
BUS 373	Integrated Marketing Communication	3
BUS 377	Consumer Behavior	3 (MKT 230)
BUS 471	Marketing Management	3
COM 240	Business and Professional Communication	3 (BUS 130)

Web and Mobile Design:

DMD 200	Intro to IxD: Don't Make Me Think	3
DMD 300	Advanced Media Design	3 (MEDIA 235)
DMD 310	Usability for the Web	3
DMD 315	Mobile Applications	3
DMD 400	IxD II: Applied Design	3

APPENDIX B

The following General Education requirements, unless credit has been earned in equivalent Southeast Technical College courses: (35 credits)

DWU Course	DWU Course Description	Credits	STC Anticipated Transfer Course
ENG 111	Written Communication	3	ENG 101 or ENG 110
COM 101	Oral Communication	3	SPCM 101
PSY 141	Psychology & Behavioral Analysis	3	PSYC 101
MTH 111, 125, 200, 210	Quantitative Reasoning	3	MATH 103T
SCI 141	Foundation of Science	3	ENV 101
BUS 141	Financial Literacy	3	BUS 180
HIS 141	History of the Modern World	3	
ENG 141	Literature and Cultural Awareness	3	
ART 101/DMD 141/DRM 141/MUS 141	Artistic Appreciation	3	
POL 141	US Government & Constitution	3	
REL 141	Religion, Philosophy, & Ethics	3	
UNI 301	Self, College, and Career	2	

TOTAL GENERAL EDUCATION CREDITS: 35